

DIANE CALL 2156 W Grace St, Apt 2 // Chicago, IL 60618
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EDUCATION BFA in Graphic Design. Ohio University. Athens, OH. 2008.
GPA 3.47
Dean's List: 2004–2008.
Art and Design in Mexico: Education Abroad Program. Winter 2008.
Ohio University Edna Way Scholarship. 2007–2008.
Ohio University School of Art Talent Scholarship. 2006–2007.

EXPERIENCE **Graphic Designer. Spire2 Communications. Winfield, IL. Aug 2010–present.**
Execute marketing and design solutions for our regional small business and non-profit client base. Provide support for e-mail marketing campaigns, both technical and by creating supporting graphics or ads. Design attention-grabbing direct mail campaigns, and lead generating websites.

Contract Administration Temp. Cision. Chicago, IL. August 2009–2010.

Managed all trial accounts and licensing for Cision's media monitoring products. Processed and managed shipping of all orders for the 2010 Media Directories. Later progressed to contract administration, which included verifying accuracy of contracts, ensuring that proper approvals were attached, and setting up billing.

Freelance Graphic Designer. Self-employed. Athens, OH & Chicago, IL. June 2008–Aug 2010.

Established local client base, specializing in web design for artists and art organizations. Created accompanying marketing materials to help build visual brands, both in web and print. Other projects included website design and site maintenance, product photography for local engineering company, logo and identity design, and development of user interface for an iPhone application.

Clients: PrintZero Studios, Art Werger, Karla Hackenmiller, Avery Blair-Wilson, Stirling Technology, Inc., Light Year Software

Graphic Design Intern. FRCH Design Worldwide. Cincinnati, OH. Summer 2007.

Collaborated with junior and senior designers on branding projects. Assembled image strategies to determine visual positioning of projects. Reinforced brand personality through interior graphics designed for food and retail locations. Prepared presentation booklets for clients.

School of Art Student Designer. Ohio University. Athens, OH. Fall 2006–07.

Composed layout and initiated identity system for the Artery, the School of Art's annual alumni newsletter. Worked with editor to determine content and organization. Refined for both web and print.

School of Art Graduate Services Student Designer. Ohio University. Athens, OH. Feb–June 2006.

Created landing pages on the School of Art website to promote the School of Art's graduate program, thesis exhibitions, and student/faculty exhibition. Worked directly with the Graduate Services director to establish content, assemble information and images. Coordinated pre-press work, printing and mailing of promotional postcards.

SKILLS Adobe CS5 (includes Dreamweaver and Flash), HTML/CSS, Microsoft Office, basic SEO knowledge, Silkscreen, Photography, Letterpress

ACTIVITIES AND AFFILIATIONS American Institute of Graphic Arts. 2005–present.
Inkahoos: Collaborative Design Participant. Spring 2008.
Mid-American Print Council: Forging Connections Conference Volunteer. Fall 2006.
Ohio University Red Cross Association, Web Design Officer. 2005–06.
Ohio University Relay for Life, Team Recruitment Chair. 2005–06.